

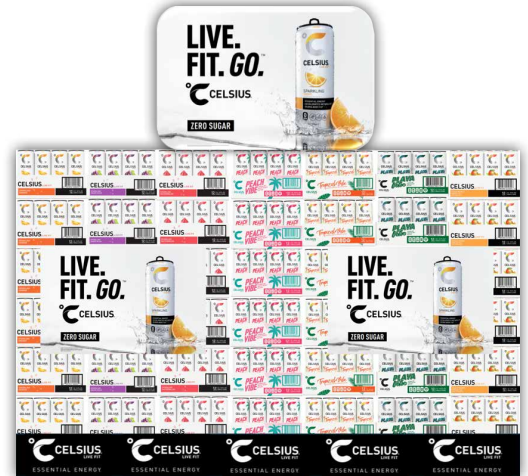
# LIVE. FIT.GO.™



Earn Reward Points for every qualifying Celsius™ dedicated display placed May 25 through July 17, 2026 to shop for cool gear at [yourcelsiusrewards.com](https://yourcelsiusrewards.com)

## HOW IT WORKS

- All Celsius™ flavors qualify
- **Qualifying display MUST include ALL 6 of these Celsius Core SKUs:** Sparkling Orange, Peach Vibe, Fizz Free Peach Mango, Sparkling Grape, Tropical Vibe and Sparkling Watermelon
- **Qualifying Displays:**
  - **Half Pallet:** Earn 25 Reward Points for every qualifying display with a minimum of 104 cases
  - **Full Pallet:** Earn 50 Reward Points for every qualifying display with a minimum of 208+ cases
- **Qualifying display MUST include Celsius POS:** Base wrap, case card, display enhancer, etc.
- One qualifying Celsius™ dedicated display per COF Location
- **NEW displays only**, submitting pre-existing displays towards incentive will result in disqualification and disciplinary action/termination
- All display entries must be entered via the incentive QR code and tracked via the Celsius sales app
- Minimum 4 qualifying display placements to qualify
- **Maximum 2,500 Reward Points payout**
- Employees must be active as of 5/25/2026 to qualify towards incentive



## BONUS!

Earn an additional 10 Reward Points for any 100% incremental display in 2026.

## ROCKSTAR SHIPPER BONUS!

Earn an additional 10 Reward Points for qualifying Rockstar shipper\* placement.

*\*Must be executed in full including minimum 3 SKUs. Upload a photo of the Rockstar shipper below to qualify. One Rockstar shipper per COF location.*

## REGION TOP PERFORMER BONUS!

The Top 3 performers in each Region WIN additional Reward Points!

1st Place Wins 250 Reward Points • 2nd Place Wins 150 Reward Points • 3rd Place Wins 75 Reward Points



Simply scan this QR code to submit qualifying display photos to [ce108.pcbigdisplay.com](https://ce108.pcbigdisplay.com)

- Original display photo(s) only. No screenshots accepted. Do not alter, crop, edit, enhance or modify display photo(s). Duplicate photo(s) will not be accepted.
- Display photo(s) must be submitted by 7/17/26 for qualifying displays placed 5/25/26 - 7/17/26.
- On-line upload site will be disabled at 11:59p PT on July 17, 2026.



#CE108/CEGRFR